

National Cultural Policy Submission

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Submitted: As a worker/professional in an industry who uses arts (e.g. art therapist, tour guide)

What challenges and opportunities do you see in the pillar or pillars most relevant to you? Feel free to respond to any or all pillars:

First Nations

As a producer & presenter in public radio, helping to foster First Nations talent both on our own airwaves and through the artists that we interview, promote and provide airplay for.

A Place for Every Story

Arts organisations need to embed a diversity culture in their own ranks, though choices of board composition, staff, volunteer encouragement and the artists they seek to represent and promote.

The Centrality of the Artist

As a volunteer with a proud public broadcaster, we seek to promote artists and artistic collaborations, particularly those that practice and exhibit in our region. Public radio stations should seek out opportunities to engage with local artists and arts organisations for mutual benefit (as we have!)

Strong Institutions

Public radio is often thrown into the “too hard” basket when it comes to capacity strengthening (i.e., public funding) whereas these organisations can make a significant contribution to the visibility of arts and artists in their region if their ongoing funding requirements are met.

Reaching the Audience

Artists and art organisations benefit from a wider exposure if they engage with their local public radio stations, particularly if those stations have a focus on the arts.

Please tell us how each of the 5 pillars are important to you and your practice and why. Feel free to respond to any or all that are applicable to you

First Nations

As a public radio station dedicated to the arts we promote and provide airplay for a wide variety of indigenous musicians and performers.

A Place for Every Story

Our country should be one that celebrates diversity and our public radio station makes a point of seeking out volunteers and subject matter from diverse backgrounds.

The Centrality of the Artist

As a public radio station focused on the arts, nurturing and promoting artists and artistic endeavour is our *raison d'être*.

Strong Institutions

We understand that artists thrive in an environment where there are strong arts organisations to support and challenge them. We also believe that public radio organisations should be counted in that number!

Reaching the Audience

While there are more channels than ever for an artist to reach their intended audience, we believe that the immediacy and regionality that public radio excels in is an important reason to choose that channel as part of their market approach.