

National Cultural Policy Submission

Bec Juniper

Submitted as: a creative director for a small public Art company

First Nations

In the field of public Art, Cultural development and Community engagement there has been a surge of briefs which have an Indigenous art requirement.

Our company has recognised that there is a skills shortage (with the exception of painting) and an accessibility problem to the talent pool that resides in regional and remote Australia.

To catalyse Indigenous art making is problematic for the following reasons:

- Lack of access and exposure to Artists
- Skills shortage in art forms other than painting
- Communication issues

At the moment there is little to no publicly funded infrastructure in the metropolitan areas to support contact, exchange, development, connection, exposure and facilitate cross culture engagement and collaboration outside of very few opportunities from commercial structures or heavily curated institutions

A lot can be achieved by connecting artists to project opportunities to enable the exchange of ideas and skills through a set of physical processes into outcomes

At the moment this lack of interaction is limiting possibilities for healthy peerage, or access for Arts companies wishing to engage Indigenous artists and limits project scope and even feasibility

A policy which enables access and exchange for regional Indigenous artists in metropolitan areas could seek to build capacity across all art forms and build infrastructure, to physically house 'its' ambitions such as studios, accomodation and residencies, as well as incentivising the private sector, such as mining and industry to contribute.

In service to:

- Regional individual Artists and Arts centres who wish to engage with the metropolitan area and audience
- Metropolitan art projects who wish to engage in cultural exchange projects with regional artists

- The percent for Art industry to gain access and engage regional artists on a range of projects in all art forms.

Are there any other things that you would like to see in a National Cultural Policy?

In my capacity as an artist

I would like to see:

National recognition and support for Western Australian artists overall, and solutions to the difficulties faced by art practitioners wishing to participate in events nationally.

Recognition and support for regional Artists to access and engage with projects in metropolitan areas, especially with reference to difficulties facing Indigenous Artists on capacity building and agency toward expansion of their creative industries via exposure to new art forms, new audiences, access to peers, projects and skills expansion

Recognition and support for regional Artists to access and exchange ideas and skills with Artists and Curators in metropolitan Areas, especially in regard to 'cultural isolation' issues faced by Indigenous artists

Recognition and support for regional Artists to access and engage with Art companies and institutions in metropolitan Areas, especially in regard to building capacity to fulfil demand for Indigenous Artists engagement in public art projects and consultation

Recognition and support for regional Artists to access education and skills development in metropolitan Areas, especially in regard to Indigenous Artists building capacity to fulfil demand in the cultural sector overall

Recognition and support for the need for critical Arts writing
Recognition and support for Arts in the media such as ABC programming

In my capacity as a recipient of resale royalties and I.P holder for Both myself and a highly regarded deceased Artist.

I suggest a review and report on the resale royalty scheme with special attention to the 'hidden' secondary market, such as auction houses, commercial galleries, e-commerce, online sales, which at present rely on an 'honesty' system of reporting and costly subscription to online sales digests - which places responsibility on individuals to pay for and 'police' the system.

A review and report on Art forgery, authentications, misuse of I.P and associated permissions. Much the same as the resale royalty scheme it is left to individuals to track and police the system for any breaches.

The copyright agency - Viscopy charge fees to members to manage the above. However there seems to be no office that actively tracks exchanges in an effective way, especially in regard to online trade which is full of images and exchanges without authentication or permissions.

Policy could begin with tabling the need to commission a report, with an aim to build a safety net and tighten up codes of practice in identified areas of misuse.

In my Capacity as a sole trader Visual Artist represented in Perth, Melbourne and Sydney

Most Artists and small Art companies are self managed businesses which include navigating complex relationships with Commercial sector, understanding contracts, agreements, retail, consignments, documentation, promotion, taxation, GST reporting, superannuation and business practice overall.

It would be in the best interests of the federal government to map the business requirements of Arts practice across the disciplines and provide education, knowledge and assistance to artists to receive adequate training in business management. Many artists with ambitions of making a living fall away because they have not factored in or simply don't understand business management for their careers.

A great many Artists volunteer their time to their communities and often play a vital role for local and state governments to activate places, gel communities and contribute to amenity.

This percent of time in management, and communities, is time that is unaccounted for in terms of any real income. I suggest delivering a mechanism for artists to account for in kind contributions in the form of donations in taxable income assessments.

GST

Raise the amount of income for compulsory registration for GST from \$75K to \$100K for Arts goods and services

(and) OR

Allow for the 10% GST on Art services and products to be deductible from the **income tax** reportable (as well as GST capital expenditure) for any entity or person purchasing from a registered Art service or product.

Superannuation Fund

Please work toward removing the tax rules which disallowed the acquisition of art for superannuation funds.

This ruling decimated sales in isolated markets like Western Australia which doesn't have the benefit of scale and or being central. As a result of this many commercial galleries closed down and many artists were left without representation.

If yes, please publish

Under this name:

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